



Quick Start Guide

Freedom Founders Mastermind Community

TABLE OF CONTENTS

SPECIAL MESSAGE FROM DAVID	2
WHAT TO EXPECT	3
The Experience	3
The Schedule	4
Our 5 Promises to You	4
HOW TO PREPARE	5
1 - Review This Information With Your Spouse	5
2 - Watch Required Homework Videos	5
3 - Prepare Important Numbers	5
4 - Stay Tuned for Our Mastermind Preset Call	5
5 - Prepare to Be Fully Present	5
FREQUENTLY ASKED QUESTIONS	6
What Is Freedom Founders?	6
How Does it Work?	6
How Do I Become a Member?	7
Why Is There an Application Deposit Required?	7
How Do I Know It's Not a Scam?	7
How Do I Explain it to My Spouse?	7
How Much Does Membership Cost?	8
How Much Investment Capital Do I Need?	8
What Kind of Roi Can I Expect?	8
How Much Time Do I Need to Commit?	8

SPECIAL MESSAGE FROM DAVID

Congratulations!

You've taken the first step on your path to Freedom.

I believe your visit to the Freedom Founders Mastermind will change your life.

It's very unique – nothing like it anywhere. It's based on integrity and organic relationships, speed and implementation, accountability and a Board of Advisors.

Freedom Founders is not for everyone. We accept only a limited number of guest applicants to each meeting. I have denied access to folks who weren't a good fit. But for those who are a fit and are ready to commit to action, **this is the place to make it happen.**

Our community is built upon three fundamental values:

- Freedom - *Own Your Life*
- Integrity - *Do What You Say*
- Community - *Love & Respect Others*

These values are at the core of everything we do, every decision we make, and every interaction we have. They guide us and help us understand who we are.

You have been invited because we believe that you share those core values with us.

Come committed to these values, come with an open mind, and come ready to learn. Most importantly, come ready to take action.

For most, Freedom is only 5-7 years away.

The Freedom Founders Community and I look forward to meeting you in person very soon!

David Phelps, D.D.S.



WHAT TO EXPECT

Below is a quick outline of what you should expect from your guest experience at the Freedom Founders Mastermind.

The Experience

I think a few of our guests summed it up best:

“It’s a collaboration of the best, brightest minds in the country.”

“There is a real sense of family here.”

“A mind-blowing experience.”

It’s like 3 days of drinking from a firehose from some of the top experts in the country.

You Should Expect:

- Uncommon (*sometimes radical*) investment training
- Step-by-step coaching to create your own personalized investment Blueprint
- A 5-7 year plan to Freedom
- An opportunity to candidly share challenges and opportunities with advisors who can provide actionable answers
- Community with like-minded human beings...
- Great food, laughter, and fun

In addition to loads of Education on investment strategy, practice management, and real estate tactics... You’ll have direct access to David’s team of Trusted Advisors while you’re there. These men and women will share from their personal experience, expertise, wisdom, and resources to help you get the results you want. These are folks who have been mastering alternative real estate investing for the last 40 years.

You’ll enter a world of investment opportunity no individual could ever create for themselves. That’s the power of a Mastermind.

The Schedule

Thursday Afternoon and Evening:

- Meet Your Ambassador In Person (*A member who'll serve as your guide throughout the weekend*)
- Fun & Games
- Welcome Dinner

Friday:

- Opening keynote from David
- Training and Mastermind sessions
- Lunch (*provided by Freedom Founders*)
- Training and Mastermind sessions
- Free night! Great opportunity to go out to dinner with other members.

Saturday:

- Training and Mastermind sessions
- Lunch (*provided by Freedom Founders*)
- Training and Mastermind sessions
- Special Dinner (*provided by Freedom Founders*)

Sunday:

- Blueprint Workshop Sessions
- Lunch (*provided by Freedom Founders*)
- Special roundtable sessions
- End by 4PM.

Our 5 Promises to You

1. **Laser focus.** The sole purpose of our meetings is to accelerate your path to freedom. Everything we do supports that.
2. **Real life.** We share openly with each other - the good, the bad, and the ugly. Egos are checked at the door, so you won't find anyone beating their chest.
3. **Interaction.** The event is highly interactive and action-oriented, and includes structured networking and workshop style implementation - come prepared to get stuff done.
4. **No pitching.** The only offer you may receive in our room is an invitation to come back.
5. **Focus on integrity.** All guests have been interviewed, and all Trusted Advisors are hand-picked for their expertise and integrity. This is the true strength of the group.

Follow the Freedom Blueprint for 5-7 years (*or less*), and you've got your life back.

HOW TO PREPARE

Below are 6 key steps to prepare for the Freedom Founders Mastermind Event.

1 - Book Your Travel

The event will be held at a hotel right next to the DFW airport. Plan to arrive Thursday before 3PM and depart Sunday after 6PM. (The Mastermind runs approximately from 4PM on Thursday to 4PM on Sunday.)

2 - Watch Required Homework Videos

We'll be sending a series of important videos via email in the weeks leading up to the Mastermind. These videos contain important information for you to hit the ground running here at your first meeting. Take the time to watch them (with your spouse, if applicable) and take notes.

3 - Review This Information With Your Spouse

Discuss your expectations together, establish where you are now, and create a baseline of what "retirement" or "Freedom" looks like for you.

4 - Prepare Important Numbers

Business financials, current assets and liabilities, accessible investment capital, historical rates of investment returns... any critical numbers you will need in order to build your personalized Blueprint.

5 - Stay Tuned for Our Mastermind Preset Call

The Mastermind Preset call is your chance to meet our team and veteran members of our community. They'll walk you through how to prepare for the event, and answer questions.

6 - Prepare to Be Fully Present

You are entering a very unique environment, one filled with positive, collaborative and entrepreneurial peers ready to help you achieve Freedom, increase your personal wealth, multiply the value of your practice, and protect you and your family...for life.

Make preparations to be here. Be fully present. Make sure key people in your life know you'll be out of the office, unavailable for these few days. Plan to fully step away, and leave work behind. Use the time in the hallways and at meals to dig deep with others. Leave the practice in the distance – get some perspective. This will allow you maximum leverage. It will also allow you to

have fun, laugh, enjoy and connect with others. This is your time away - let it refresh you.

FREQUENTLY ASKED QUESTIONS

Here you can find direct answers to many of the most common questions we receive from guests. If your question isn't answered here, email us at info@freedomfounders.com and ask us directly!

What Is Freedom Founders?

Freedom Founders is a mastermind community consisting of dentists and other affiliated health care professionals (veterinary, chiropractic, and physicians). Our purpose and mission is to show our members how to:

1. Optimize the assets that they already have (whether business or investments).
2. Deploy capital into alternative investments (primarily real estate) in order to become financially free in as few as three years - it depends entirely on one's asset base, debt, lifestyle and willingness to take action.

Think of Freedom Founders as your Board of Advisors. Because of Dr. David Phelps' network and the reputation of our group, we are able to leverage access to the best thought leaders and investment opportunities in the country.

What we are NOT is a financial advisory or investment house. Unlike most financial or real estate platforms, we do NOT sell real estate or any other services or products. This allows us to be 100% agnostic and free of any conflict in how and in what our members invest.

We show our members how to create a clear and viable exit strategy (or remain in practice on *their* terms, not the insurance industry) within 5-7 years.

What we sell is education, access and speed.

How Does it Work?

We start with a plan. We help each member build a customized "Freedom Blueprint" - their own path to financial freedom based on their situation, goals, and risk tolerance (which changes with knowledge and experience).

The plan has three parts:

1. Each member (done by couples if married) defines their definition of freedom
2. Assess current assets and liabilities
3. We close the gap from current reality to financial freedom by optimizing their assets and diminishing their liabilities in a process.

In order to put it into action, we meet live 3-4 times per year. In between our meetings, we do many live virtual trainings, small-group masterminds, and weekly accountability calls, and we

bring access to new and highly curated investment opportunities. Because we are a group of educated investors with a higher than average financial acumen, we often get first shot at inside deals not available to the public. (Such inside information and access would be illegal on Wall Street).

How Do I Become a Member?

Membership is by application only. The right fit is essential for both the member and the community. This is intentional. We operate on core beliefs that are critical to long-term success of our members. Integrity is number one. We self-police. Any member or advisor who does not perform with integrity is dismissed. It happens occasionally – not often.

Why Is There an Application Deposit Required?

We try hard to protect the quality of our Mastermind community. Everyone in our room has been carefully, personally vetted through a strict application process. One of the ways that we have kept the bar high is by requiring some skin in the game (our application deposit).

We don't sell tickets to our events. The application fee is fully refundable throughout the process. It's simply a demonstration of commitment on your part that you intend to come and see the Mastermind for yourself. That's all that we require in order to save you a seat. (As a practice professional, you know that nothing is more disappointing than a patient deciding to skip an appointment you reserved for them - it's a waste of everyone's time).

If you come to the event and decide that Masterminds aren't your thing, we'll promptly hand you your check back, no questions asked.

How Do I Know It's Not a Scam?

Fair question. Obviously you can't just take our word for it. :-) The best answer is: come see for yourself. When you come to one of our events, you'll get the chance to meet our members and ask them directly. We have members who have achieved Free For Life status in 3 years. The community, the access, and the security...it works.

Our members become lifelong friends. Financial relationships also develop in a community built on trust, like-mindedness and action. Some members have said that the community is their best insurance policy; not just because of what they learn and put into action on their financial blueprint, but because they know they have friends who have their back and would step up for them if a crisis ever occurred.

Plus, we have a 100% 30-day money back guarantee. Love it or leave it.

How Do I Explain it to My Spouse?

Have you ever tried to explain an experience to someone, only to throw your hands in the air in frustration and admit defeat... “You just had to be there!”

That happens a lot when folks don't come as a couple to Freedom Founders. Some things, you have to experience personally to "get." Most of our members attend the event as a couple. We believe it's vital to have your spouse on board with your decision to come to Freedom Founders.

How Much Does Membership Cost?

Membership is an investment - a chance to buy future dollars at a discount for decades to come. We have membership levels ranging from \$500/mo to \$135,000/year. The greater the investment, the faster you'll be able to achieve your Freedom goals. It's all about speed and focus. How fast you go is up to you.

How Much Investment Capital Do I Need?

Most of our members have access to at least \$250K (or more) of investable capital that can be deployed. The average deployed by our members in year one is \$683,000. A number of our Elite members have deployed several million dollars during the course of membership.

What Kind of Roi Can I Expect?

The ROI (return on investment), both direct and indirect is “priceless.” That's why our average member stays with us and reaches their freedom goals in 3-5 years. Some less, some more. Couples tell us that Freedom Founders has been one of the best decisions of their lives with the return being “priceless.” What is the value of freedom?

There is also the annuity value both during and after membership. The skill of orchestrating one's own financial future with confidence, predictability and sustainability is similar to a doctor or dentist being licensed and authorized to practice – one can work and create a relatively high income for as many years as he or she is capable and desires to work. Those skills don't go away. In Freedom Founders, the ability to continue to build wealth and recurring income doesn't stop once a member reaches their goals...those skills and connections last for a lifetime.

How Much Time Do I Need to Commit?

Life is busy. Schedules are full. It can be tough to decide what to prioritize. Here's what David would tell you: “You always make time for what matters to you.” Here's the thing: Freedom is really all about creating more time. The faster you achieve your Freedom, the faster you can free up time for what matters most. Our members share countless stories of how the Freedom Blueprint helped them get free of what was holding their schedules hostage... allowing them

more time for family, travel, community, building new businesses, or whatever their dreams might be. The question is: are you willing to prioritize building that Freedom of time now?